

7 Easy-to-Implement Strategies to Get Your Business Profiting with Facebook Ads and 3 Myths That Are Holding You Back

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PRLEADStoPROFITS.com/Facebook

3 WAYS TO GET MASSIVE VALUE FROM THIS FACEBOOK ADVERTISING WEBINAR

1. [Print this workbook](#) and use it on our webinar to stay fully engaged and focused throughout our time together.
2. [Think of one question you want answered](#) while we are live on the webinar. If I don't answer your question during my training, you can ask it during the Q&A session.
3. [To maximize your time on this webinar, at the end of the session decide on just ONE action item you plan to complete in the next 24 hours.](#)

Taking action right away will give you instant momentum to start seeing big results.

YOU ARE IN THE RIGHT PLACE IF...

1. You know there's a lot of money to be made on Facebook Ads, but you _____

2. You're _____ with Facebook because it takes too much time, effort and energy – and it _____ all the time!

3. You know you should be advertising on Facebook, but you _____ know how!

HERE'S WHAT YOU WILL DISCOVER...

1. How to use Facebook to accomplish any trackable marketing goal including: _____ and _____.
2. Easy strategies that are working right now to help you quickly _____ on your ads.
3. Proven ways to find you _____ without spending a penny!
4. How to set a realistic _____.
5. How to make your _____ stand out and create action.
6. Don't _____ Facebook's terms of service.
7. How to justify your investment with a foolproof Return on Investment formula you can use for any _____ or _____ you have.

7 STRATEGIES TO GET UP AND RUNNING ON FACEBOOK ADS TODAY

STRATEGY #1

Facebook can help you reach your goals for

- 1.
- 2.
- 3.

STRATEGY #2

Decide on the best type of ad of ad to tell your story.

1. Boost _____
2. Traditional _____
3. Carousel _____
4. Video _____
5. Lead _____

STRATEGY #3

Who are you trying to reach?

1. Current _____ and _____
2. Lookalike _____
3. Demographics, like _____
4. Interests, like _____

STRATEGY #4

What is your budget?

1. Test adds with only \$_____ per day
2. _____ days minimum

3. Test _____ sets of ads
4. Don't pay for _____ side ads!

STRATEGY #5

What goes into a great ad?

1. Message
2. Art
3. Headline
4. Call to action

STRATEGY #6

Don't violate Facebook's _____ of service. You'll waste time if you do these:

1. 20 percent _____ rule
2. False _____
3. Pop _____ forms
4. Audio _____ play
5. Ethnic/medical call outs

STRATEGY #7

Measure your return on investment (ROI)

What are you measuring?

1. Leads
 2. Sales
 3. Appointments?
 4. Magic formula
 5. Your formula: You average sale is \$_____. Cost to acquire customer is _____
-

Three Myths

1. Advertising on Facebook is _____

2. I don't need to advertise because everyone sees my _____

3. My audience isn't on _____

Take Action:

<http://www.prleadstoprofits.com/facebookspecial>

You get \$2,500 ad campaign for only \$500 – for one month:

Includes

- Consulting
- Creating ads
- Testing ads
- Reporting to you

Plus \$300 to pay for running ads on Facebook

Total Investment today: \$800

- No long-term commitments.
- If you want to continue, \$500 management fee, plus cost of ads. YOU decide your ad budget.

<http://www.prleadstoprofits.com/facebookspecial>

LIMITED TO 4 CALLERS TODAY ONLY!

No Kidding

IN THE NEXT 24 HOURS WHAT IS ONE
ACTION ITEM YOU JUST LEARNED THAT
YOU ARE COMMITTED TO TAKING TO GET
INSTANT MOMENTUM?

ADDITIONAL NOTES AND TIPS YOU DON'T
WANT TO FORGET!