

BONUS: Enhanced Checklist/CHEAT SHEET

Write Your Book In A Flash!

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- Write the description for the back cover and Amazon
 - What is the book about?
 - Who is the ideal reader?
 - What problem will you solve for them?
 - How will that help them?
 - How is this book better/different than others?
 - Why are you the best person to write the book?
- Create positioning statement
- Create working title
 - “How to Win Friends and Influence People”
 - “Think and Grow Rich”
 - “Write Your Book in a Flash”
 - What is your book’s big promise?
- Create 10 chapters and topics
- Organize your ideas into 10 chapters
 - Try to have 10 ideas per chapter
- Data dump your ideas
 - Let it all hang out! Don’t give a thought to what goes where yet.
- Do additional research to make sure you have enough content in each chapter
 - Identify and interview subject matter experts
 - Gather facts and figures
 - Collect stories and anecdotes
 - Find quotes from famous people on quote sites on the internet
 - Create charts, graphs, process visuals
 - Gather testimonials
- Create sales sheets for back of book
- Get feedback on your ideas
- Update the outline based on feedback
- Write the first draft
- Review, edit and revise first draft
- Give book to professional editor
- Publish the book

Take action

- Schedule your free, 20-minute “What’s holding you back” coaching session”
- Please select a time on my schedule app:
<http://www.PRLEADStoPROFITS.com/writing>