

Chapter 5

GIVE YOUR BOOK A COLORFUL TITLE!

YOUR TURN: WRITE THE ANSWERS TO THESE QUESTIONS

1. What is your book's big promise?
2. What problem does your book solve?

Download a printable version of this worksheet at:

<http://www.WriteYourBookInAFlash.com/worksheets/>

START WITH A WORKING TITLE

If you create a great title on your first try, you'd be like a golfer who hits a hole in one. It happens, but rarely. Don't waste time trying to create the perfect title when you begin to write. Don't stop writing because you are stuck thinking of a title either.

Simply write a title. It's okay if you don't love it; you can change it later.

YOUR TURN

Write the title here. The working title of my book is:

CREATE BOOK AND CHAPTER TITLES—SAM HORN METHOD

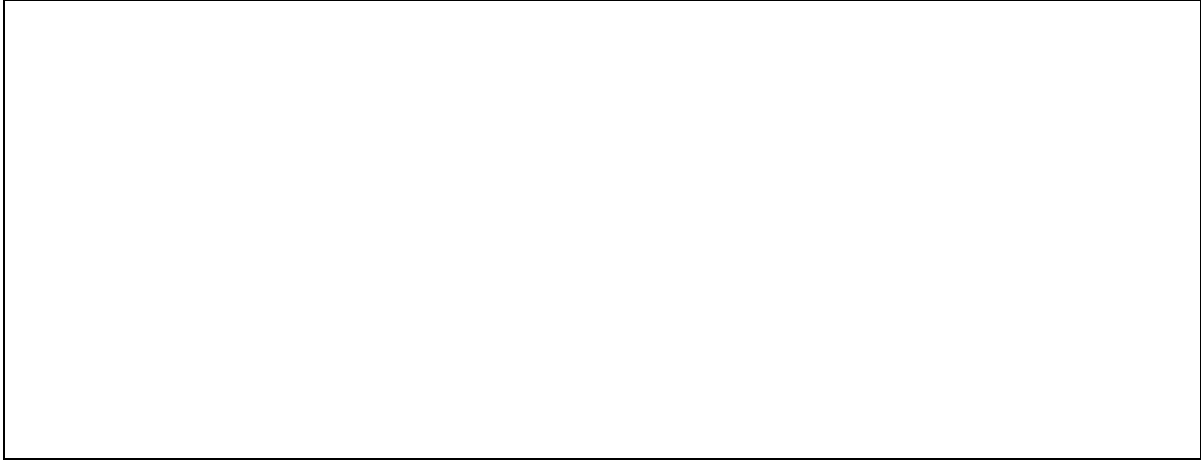
YOUR TURN: CONVERT YOUR HOBBIES INTO TITLES

Answer these questions:

- What hobbies do you have?

- What phrases or terms are commonly understood?

- Turn the terms into book and chapter titles. (You might need to do this after you've outlined the chapters in your book. Come back to this exercise after you finish writing your table of contents.) Use your intuition and creativity to make unique titles. You might have a lot of fun working on this!



YOUR TURN: USE GOOGLE TO FIND TITLE IDEAS

Go to Google and type your top three keywords with the additional letter. Write your best answers here:

