

## Dan Janal

Book Coach  
Developmental Editor  
Ghost Writer  
Of course, PR!

[illegible]

## Today's Game Plan

- A little about me
- 9 myths about writer's block and writing a book that can take your business to the next level
- 3 ways to get a fast start
- How to work with me

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## **Myth #9**

*“A book won’t help me grow my business.”*

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## **Myth #8**

*“I don’t have time to write a book.”*

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## **Myth #7**

*"I don't write well."*

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## **Myth #6**

*“I’m a speaker, not a writer.”*

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## **Myth #5**

*“It has to be perfect.”*

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## **Myth #4**

*“It costs a lot of money.”*

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## **Myth #3**

*“You have to be famous to write a book.”*

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## **Myth #2**

*“I don’t have anything new to say.”*

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## **Myth #1**

*“It takes a long time to write a book.”*

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## **Fast Start Tip #1**

- It's all about having the right recipe or formula!

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## **Fast Start Tip #2**

- Work with someone who knows what they are doing!

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## **Fast Start Tip #3**

- Hire a ghostwriter!

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## Today's Game Plan

- A little about me ☒ DONE
- 9 myths about writer's block and writing a book that can take your business to the next level ☒ DONE
- 3 ways to get a fast start ☒ DONE
- How to work with me **(YOU ARE HERE)**

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## **When you have me as your coach, you can:**

- Bounce your ideas off me for an honest appraisal
- Ask me anything about writing, editing, publishing and promotions
- Be assured our conversations are private and I won't share your ideas with anyone else

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## How it works:

- We'll meet for 4 months!
- We'll meet once a week!
- We'll meet for 30 minutes!
- You can ask me anything!
- You can ask me to hold you accountable!

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## When you act today:

- **Bonus 1:** I'll send you a PDF of my book right away! (\$19.95 value)
- **Bonus 2:** I'll help you write the executive summary of your book (\$995 value)
- **Bonus 3:** I'll give you access to my other webinars and writing and editing (\$197 value)
- *The value of the bonuses exceed the price of my coaching!*

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## Picture this:

- You can make your money back with just one client!
- Imagine that you've written your book; you go to a networking meeting; you give the book to a prospect and they hire you at \$1,000 project, or a \$2,500 speech, or a \$5,000 coaching program.
- Then think of the repeat business you can get from that client
- Your potential earnings far exceed your investment in my coaching program!

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## **After coaching with me, you will:**

- Know the right way to write your book fast
- How little adjustments can make a big difference
- How to save time, money, and energy when you write your book
- How to magnetically attract prospects to your book
- How to avoid the #1 mistake most everyone makes

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## Start TODAY:

- Click on this link NOW to take advantage of this program
- I can only take **four** people
- You can start any time you like within the next year
- <http://www.janal.com/bookcoachnow/>

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# Thank You!

Time and space  
are limited.

Act Now!

<http://www.janal.com/bookcoachnow/>



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